

## Call for Professor

# MSc in Management (Grande École Program)

### Visiting Position teaching “HR analytics”

IÉSEG School of Management (EQUIS, AACSB and AMBA accredited) at the Université Catholique de Lille, France, seeks to fill a visiting position in “HR analytics” (Lille and Paris Campus) for the 2018-2019 academic year (fall or spring semester: September to December 2018 or January to May 2019).

### Job Description/ Qualifications

“HR analytics” is taught in in the Master in Management.

The course will cover the theory and practice of HR analytics and is open to candidates who demonstrate a good knowledge of both aspects. Specifically, the course should teach students how an organization can correlate business data and people data. The course should include the key aspects of HR analytics, i.e. how to provide data on the impact the HR department has on the organization as a whole. Students should be taught how to establish a relationship between what HR does and business outcomes – and then creating strategies based on that information.

The duration of the course is 16 hours of face-to-face sessions, spread over one week (every morning from Monday to Thursday). A 2- hour exam session is planned on Friday. The course will be taught in English during the first or second semester of the 2018-2019 academic year on both campuses (Paris and Lille). The expected overall workload for the students is 50 hours (2 ECTS credits). Students may have other classes taught in the afternoons.

The course will be open as an elective to all MSc in Management students as well as exchange students.

**The successful applicant will possess** strong teaching skills. Priority will be given to candidates with clear (teaching and/or research expertise) in HR analytics. Applicants should hold a PhD and be able to provide evidence of publications in reputable peer refereed scientific journals (with at least 2 publications and 2 other intellectual contributions (conferences, seminars, etc.) in the last 5 years). Applicants should be completely fluent in English as the course will be taught in this language. Prior knowledge of French is not required.

## Master in Management

The 5-year Grande École Program is IESEG's flagship program, with a 3-year Bachelor program covering the fundamentals of management followed by a 2-year master program in which the students deepen their management knowledge and choose a specialization. The diploma approved by the French Ministry of Education has also been awarded the grade de Master (Master's degree).  
([open to Exchange Program](#))

Web: <http://www.ieseg.fr/en/programs/grande-ecole-programme-5-years/>  
Program [flyer](#)

### Program Objectives

By joining IESEG in the Master Cycle as part of the « Grande École » curriculum, you will make the coherent choice of continuing your management studies in a School which definitely thinks globally, in a multicultural atmosphere. With the Master Cycle, which is divided into 4 semesters, students will further develop knowledge gained during the 1<sup>st</sup> study program, while honing their career project. The objective is to educate ready-to-work managers who will have a strategic vision of businesses.

The « Grande École » Program revolves around three dimensions: acquiring knowledge; helping students to gain and apply corporate-based know-how effectively; and developing a personal development project.

### Program Advantages

- International exchange and internship opportunities
- 9 specializations at the Master's level and 280 electives available
- Personal development through sport and drama to develop managerial skills
- A la carte curriculum – tailored courses adapted to each student's needs
- Compatible with international standards

### Financial aspects:

Expenditures to be borne by IESEG:

- Office support
- All Travel costs (economy class, and visa fees if applicable)
- Approximate stipend 1700 €
- Meals and housing close to campus included in living expenses budget (fixed sum of 625 € for Lille / 975€ for Paris)

Expenditures to be borne by the home university:

- Medical insurance
- Payment of regular, monthly salary to its nominee

### Time period (semester calendar):

2018/19 Fall semester courses: from September 3, 2018 to December 7, 2018

2018/19 Spring semester courses: from January 7, 2019 to May 10, 2019

## Application:

Please send CV & potential course proposal(s) to Dr. Elise Marescaux ([e.marescaux@ieseg.fr](mailto:e.marescaux@ieseg.fr)), Assistant professor HRM and Human Resources Management Track coordinator as well as Mathilde Liénard [m.lienard@ieseg.fr](mailto:m.lienard@ieseg.fr), International Partner Relations Quality Coordinator in charge of Faculty Exchange Program at IESEG.

**Deadline: May 1, 2018**

## IESEG School of Management (France):

Lille campus: 3, rue de la Digue – 59000 LILLE

Paris campus: Socle de la Grande Arche, 1 Parvis de La Défense - 92044 Paris La Défense cedex

School website: <http://www.ieseg.fr/en/>

IESEG School of Management is one of the top Business Schools in France, **ranked 7<sup>th</sup> in France and 31<sup>st</sup> overall in the Financial Times Masters in Management 2017 ranking.**

As a French Grande École and member of the Conférence des Grandes Écoles, IESEG is part of the most prestigious higher education institutions in the country. It is also triple-crown accredited, as awarded with the international accreditations **EQUIS, AACSB and AMBA.**

Established in 1964 in **Lille**, the school has a **second campus in Paris – La Défense**, European biggest business hub, since 2009. With its two campuses, the School counts more than 5100 students.

At IESEG, students learn in English and besides the **5-year Grande École Program** they have access to **Bachelor, Post-Graduate and MBA programs entirely taught in English.** <http://www.ieseg.fr/en/programs/>

More than **80% of IESEG's faculty is international**, and the School has a **network of more than 270 partner universities in more than 65 countries.**

IESEG collaborates closely with the largest institute for basic research in Europe, the **French National Centre for Scientific Research (CNRS)**. At the IESEG Research Centre our professors conduct award-winning research and publish in the best international scientific journals. The primary fields are economics, finance, marketing, negotiation, information systems management, strategy, operations management, and the interdisciplinary field of health management. <http://www.ieseg.fr/en/faculty-and-research/ieseg-research/>

IESEG is a member of **Université Catholique de Lille**, which, by its organization, size, infrastructure, resources and quality is very similar to some famous British universities: 29.000 students, 5 Faculties, 20 Schools (vocational training schools and institutes), 50 research teams, 2.600 international students, 400 international partner universities. <http://www.univ-catholille.fr/>